DRAFT EMAIL TO SUPPORTERS – TRANSLATE ONLY THE EMAIL

English version

SUBJECT LINE: URGENT - German pigs in trouble

PRE HEADER: Shameful attempt must be stopped

HEADER: LET GERMANY KNOW THAT EUROPE IS OUTRAGED

Dear

I am writing to you with the utmost urgency because in a few short days German politicians will take a crucial vote with possible terrible implications for mother-pigs. But we can stop this. If caring people from across Europe speak out now, in unison, German politicians will know that the world is watching.

On 14 February, one of the legislative bodies in Germany, the Bundesrat, will vote on the future of sow stalls and farrowing crates. The proposal by the German Agricultural Ministry contains a shameful attempt to legalize cages so small that sows cannot even stretch their legs. This backwards step, by one of Europe’s biggest countries, could stop the building momentum to ban cages for all farm animals across all of Europe.

Animal protection groups from Germany are mobilizing as we speak, but they cannot do this alone. They, and German sows, need the help of people across Europe.

If you have a Twitter account, click on ALL the links below to send a message to key German decision makers. Your message will appear in German and will read **Sows are already suffering so much in cages. On Valentine’s day @xxx show your love for animals in the Bundesrat by saying NO to cages. It’ time to #LasstDieSauRaus #Endthecageage**

<https://ctt.ec/d2H4b>

<https://ctt.ec/D7e9f>

<https://ctt.ec/acWnI>

<https://ctt.ec/hFAoM>

<https://ctt.ec/bG2cP>

<https://ctt.ec/a5cAS>

<https://ctt.ec/6f32S>

<https://ctt.ec/qf0f3>

<https://ctt.ec/h883l>

<https://ctt.ec/97yMk>

Don’t use twitter? Instead, take action by signing the change.org petition being supported by groups across Germany. The text is in German and we are asking the German institutions to take clear action to ban cages for sows.

BUTTON : TAKE ACTION FOR GERMAN PIGS

<https://www.change.org/p/mitglieder-des-bundesrates-schweine-raus-aus-kastenst%C3%A4nden>

Last year the citizens of Europe spoke out and over 1 million of you demanded Europe to ban cages for all farm animals as part of a European Citizens’ Initiative.

We cannot allow a country with such a decisive role in our battle against cages to pass a law that could prove disastrous for millions of animals across Europe.

Thank you for raising your voice for the voiceless.

Sender

# STOP TRANSLATING

# TWITTER ADS

More than 70.000 people have already signed the petition against the new proposal for sows <http://bit.ly/2GYy9fz>  On 14/2 @xx be our voice in the Bundesrat: support #LasstDieSauRaus #Endthecageage

Don’t let them take mother pigs back to the dark ages! More than 70.000 people have already signed the petition against cruel cages for sows. Join them <http://bit.ly/2GYy9fz> Support #LasstDieSauRaus #Endthecageage

# Tweets to the targets (no translations, we will tweet in German)

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass die Grünen am Valentinstag im @bundesrat ihre Tierliebe zeigen @ABaerbock @Die\_Gruenen @detzer\_sandra @GrueneBW und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass die Grünen am Valentinstag im @bundesrat ihre Tierliebe zeigen @ninastahr @grafwer @gruene\_berlin

und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass die Grünen am Valentinstag im @bundesrat ihre Tierliebe zeigen @Ju\_Schmi @AlexandraPichl @GrueneBBG @AlexWerwath @florian\_pfeffer @GrueneBremen und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass die Grünen am Valentinstag im @bundesrat ihre Tierliebe zeigen @AnnaGallinaHH @GRUENE\_Hamburg @PhiKraemer @gruenehessen und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass die Grünen am Valentinstag im @bundesrat ihre Tierliebe zeigen @Bina\_Khan\_ @JosefWinkler @gruene\_rlp @ChMelcher @Norman\_Volger @gruene\_sachsen und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass die Grünen am Valentinstag im @bundesrat ihre Tierliebe zeigen @SusanSziborra @StriegSe @GRUENE\_LSA @perlmuttern @dm2sr @Gruene\_SH und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass die Grünen am Valentinstag im @bundesrat ihre Tierliebe zeigen @green\_annsophie @BernhardStenge2 @Gruene\_TH @AnjaSiegesmund @RegineGuenther und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass die Grünen am Valentinstag im @bundesrat ihre Tierliebe zeigen @Vogel\_Axel @PriskaHinz @JanAlbrecht @Gruen\_WGuenther @claudiadalbert und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass Die Linke am Valentinstag im @bundesrat ihre Tierliebe zeigt @katjakipping @b\_riexinger @dieLinke @Katina\_Schubert @dielinkeberlin und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

Das Leid der Sauen in ihren Käfigen ist jetzt schon riesig. Sorgt dafür, dass Die Linke am Valentinstag im @bundesrat ihre Tierliebe zeigt @DieLinkeBremen @SusanneHennig @die\_linke\_th @cbernhard\_HB und sagt NEIN zu Käfigen!#LasstDieSauRaus #Endthecageage

TARGETS

Targets for Tweets regarding the meeting of the German Bundesrat on 14th of February

The recipients of the tweets are

1. The Federal Heads of the Green and Left parties, because they are the ones advocating for animal welfare on the national level. This is a matter of national interest, so it is important that they are aware of the issue and what is happening in the *Bundesrat* this day. Additionally, they have more followers than the party heads in the *Bundesländer* and their voters do care about the issue.
2. Executives of the Green and Left parties in those *Bundesländer*, in which they are part of the governing coalition. This means, they are the ones influencing the negotiations of their *Bundesland’s* position in the *Bundesrat*. We hope that the Greens and Left will not compromise on this issue. Greens and Left are part of more than half of the *Bundesländer*. If they all managed to succeed in their Bundesland we would win. **We do not think it is fruitful at this stage to target the other parties, because they will unlikely fight for animal welfare or derail a proposal by “their” minister.**
3. Some key players of the parties who themselves are members of the Bundesrat and ministers in the fields of agriculture or environmental protection. We think they should be targeted as well, because they have more public impact than the party executives and because they are people that have most influence inside the parties and government in terms of specific knowledge and experience.

The list below shows the individual targets, their position and twitter accounts.

# Bündnis 90/Die Grünen (Greens)

|  |  |  |
| --- | --- | --- |
| Name | Position | Twitter |
| **Federal Level** | | |
| Annalena Baerbock | Federal Chairwomen | @ABaerbock |
| Robert Habeck | Federal Chairman | / |
|  | Party’s account | @Die\_Gruenen |
| **Länder Level (‘states’) where Greens are part of government** | | |
| Sandra Detzer | Head of Greens Baden-Württemberg | @detzer\_sandra |
| Oliver Hildenbrand | Head of Greens Baden-Württemberg | / |
|  | Party’s Account | @GrueneBW |
| Nine Stahr | Head of Greens Berlin | @ninastahr |
| Werner Graf | Head of Greens Berlin | @grafwer |
|  | Party’s Account | @gruene\_berlin |
| Julia Schmidt | Head of Greens Brandenburg | @Ju\_Schmi |
| Alexandra Pichl | Head of Greens Brandenburg | @AlexandraPichl |
|  | Party’s Account | @GrueneBBG |
| Alexandra Werwath | Head of Greens Bremen | @AlexWerwath |
| Florian Pfeffer | Head of Greens Bremen | @florian\_pfeffer |
|  | Party’s Account | @GrueneBremen |
| Anna Gallina | Head of Greens Hamburg | @AnnaGallinaHH |
| Martin Bill | Head of Greens Hamburg | / |
|  | Party’s Account | @GRUENE\_Hamburg |
| Philip Krämer | Head of Greens Hessen | @PhiKraemer |
| Sigrid Erfurth | Head of Greens Hessen | / |
|  | Party’s Account | @gruenehessen |
| Misbah Khan | Head of Greens Rheinland-Pfalz | @Bina\_Khan\_ |
| Josef Winkler | Head of Greens Rheinland-Pfalz | @JosefWinkler |
|  | Party’s Account | @gruene\_rlp |
| Christin Melcher | Head of Greens Sachsen | @ChMelcher |
| Norman Volger | Head of Greens Sachsen | @Norman\_Volger |
|  | Party’s Account | @gruene\_sachsen |
| Susan Sziborra-Seidlitz | Head of Greens Sachsen-Anhalt | @SusanSziborra |
| Sebastian Striegel | Head of Greens Sachsen-Anhalt | @StriegSe |
|  | Party’s Account | @GRUENE\_LSA |
| Ann-Kathrin Tranziska | Head of Greens Schleswig-Holstein | @perlmuttern |
| Steffen Regis | Head of Greens Schleswig-Holstein | @dm2sr |
|  | Party’s Account | @Gruene\_SH |
| Ann-Sophie Bohm-Eisenbrandt | Head of Greens Thüringen | @green\_annsophie |
| Bernhard Stengele | Head of Greens Thüringen | @BernhardStenge2 |
|  | Party’s Account | @Gruene\_TH |
| **Green VIPs in the Bundesrat** | | |
| Anja Siegesmund | Thuringian Minister for the environment, energy and nature conservation (a.D.) | @AnjaSiegesmund |
| Regine Günther | Senator for the environment, traffic and climate protection Berlin | @RegineGuenther |
| Axel Vogel | Minister for agriculture, the environment and climate protection Brandenburg | @Vogel\_Axel |
| Priska Hinz | Minister for the environment, climate protection, agriculture and consumer protection Hesse | @PriskaHinz |
| Jan Philipp Albrecht | Minister for energy transition, agriculture, nature and digitalization Schleswig-Holstein | @JanAlbrecht |
| Wolfram Günther | Minister for energy, climate protection, the environment and agriculture Saxony | @Gruen\_WGuenther |
| Maike Scheafer | Senator for climate protection, the environment, mobility, urban development and housing Bremen | / |
| Anne Spiegel | Minister for families, women, youth, integration and consumer protection Rhineland-Palatinate | / |
| Claudia Dalbert | Minister for the environment, agriculture and energy Saxony-Anhalt | @claudiadalbert |

# Die Linke (Left)

|  |  |  |
| --- | --- | --- |
| Name | Position | Twitter |
| **Federal Level** | | |
| Katja Kipping | Federal Chairwomen | @katjakipping |
| Bernd Riexinger | Federal Chairman | @b\_riexinger |
|  | Party’s in general | @dieLinke |
| **Länder Level (‘states’) where the Left is part of government** | | |
| Katina Schubert | Head of the Left Berlin | @Katina\_Schubert |
|  | Party’s Account | @dielinkeberlin |
| Cornelia Barth | Head of the Left Bremen | / |
| Christoph Spehr | Head of the Left Bremen | / |
|  | Party’s Account | @DieLinkeBremen |
| Susanne Hennig-Wellsow | Head of the Left Thüringen | @SusanneHennig |
|  | Party’s Account | @die\_linke\_th |
| **Left VIPs in the Bundesrat** | | |
| Claudia Bernhard | Senator for health, women and consumer protection Bremen | @cbernhard\_HB |