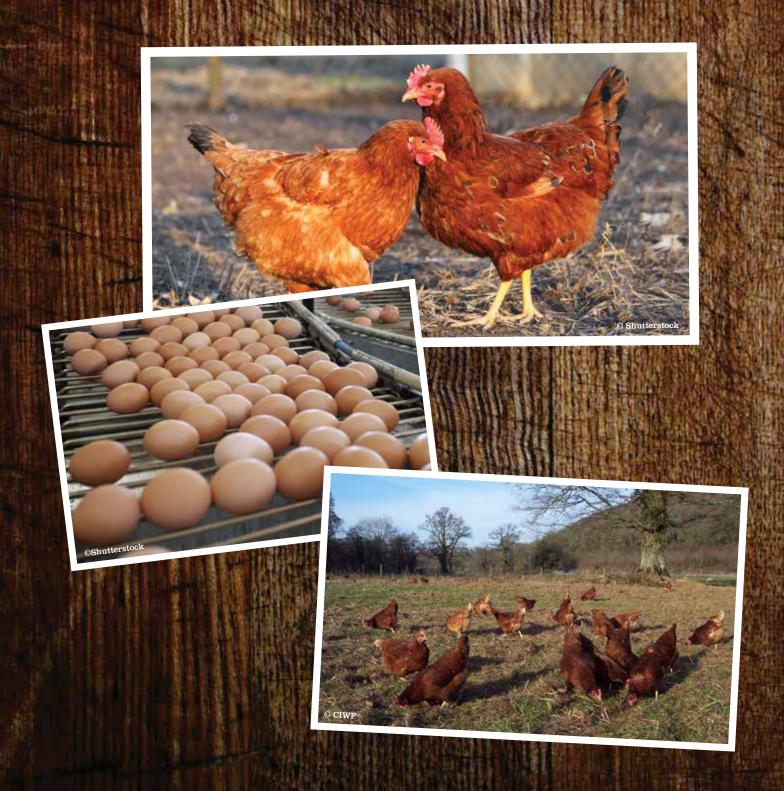
COMPASSION Food Business
in world farming



2018 European Report



#### **Foreword**

The incredible wave of cage-free egg commitments that we have seen from leading food businesses around the world over the past couple of years have made this an amazing time to be part of the animal welfare movement. I congratulate every company that has been part of this landmark shift.

A process of gradual evolution has led to this moment, with consumers increasingly demonstrating their demand for higher welfare products, and industry responding to the market by taking steps to invest in alternative production systems. At a legislative level, Switzerland and Luxembourg have banned the use of cages for laying hens for many years and Austria and Germany have introduced bans to take effect in 2020 and 2025 respectively. We've now reached a tipping point, where confidence in a better future for laying hens has resulted in hundreds of companies ditching the cage, and where the number of companies committing to cage-free eggs continues to grow week by week.

The full impact of these commitments, however, will not be realised until all the hens in those supply chains are no longer in cages. It is essential that the design of alternative systems fully respect the welfare needs of the hen and are fit for purpose and fit for future. Some of the intensive barn systems coming onto the marketplace are little better than the cage. Neither the animal welfare community nor the egg industry wants to see a repeat of the investment into enriched cages, which have had a lifespan of a mere five years before they have become unacceptable.

In this first edition of Compassion's European *EggTrack* report, it is really encouraging to see such a large number of companies already reporting significant progress against their cage-free commitments. Whilst 2025 may feel like a long way into the future, it is only five laying hen flock cycles away and for the transition to be successful, the market needs to move in a timely manner. It is no good waiting until 2024 to take action. It is imperative that companies start planning their production system changes now and work closely with suppliers to ensure implementation by the deadline.

By building a roadmap for improvement now, companies have the time to research and implement the changes required to fulfil their welfare commitments, and the Food Business team at Compassion will continue to work with food companies, providing advice and support to help facilitate this change.

In support of the transition to cage-free production, Compassion has produced a series of resources summarising the latest scientific evidence, best-case examples and advice for cage-free production which are highlighted at the end of this report.

As always, do not hesitate to get in touch with one of our Food Business Managers to discuss the options available for your company.

Congratulations again for being a decisive part of the movement towards a more compassionate food system.

Philip Lymbery.

Chief Executive Officer, Compassion in World Farming

### **Introduction to EggTrack**

EggTrack reports company progress towards ending the use of cages for laying hens throughout their egg supply. Whilst designed to hold companies accountable for progress on their animal welfare policies, it is also designed to celebrate those commitments, and stimulate the shift away from caged production, encouraging producers to invest in the best systems, fit for purpose and fit for future. By demonstrating the progress companies are making towards meeting their long-term cage-free commitments year on year, we hope to inspire further progress and give producers the confidence to invest in future-proofed alternative systems.

All the companies highlighted in this report have made a commitment to sourcing only cage-free eggs by 2025 or sooner. We have not included every business with a cage-free egg commitment, but have selected 83 leading group-level companies based on their size, the volumes of eggs they use and their market influence. In total there are 132 subsidiary business divisions included in this report, with a total of 201 individual commitments being tracked.

The breadth of companies included in this report shows that any company yet to make a cage-free egg commitment is seriously falling behind the curve.

This report shows the progress companies are making across shell egg and product and ingredient egg supply chains. Whilst many of the cage-free egg commitments have focused on shell eggs, the more 'hidden' product and ingredient eggs in supply chains are equally important and should be included in commitments and reporting.

The data has been compiled from publicly available information on company websites during the first two weeks of August 2018. Any significant differences in the ways in which companies have reported their progress have been noted in the report.

Some companies' commitments do not make it clear as to whether they cover all eggs in a company's supply chain, i.e. shell and product and ingredient eggs, or to which geographies or brands their commitments apply. We recommend that all companies make this explicit in their reporting and extend their commitments to cover all eggs in their supply chain, where this is not already the case.

Reporting progress against commitments is an important indicator that companies are proactively working with their supply chain to enable change in a sustainable and responsible manner. The industry needs to be actively transitioning to cage-free eggs now if their 2025 goals are to be met. We plan to produce this EggTrack report annually until the 2025 commitment deadline and aim to track more companies in future editions. Any companies without a plan for meeting their cage-free egg commitment can find helpful resources at the end of this report – particularly in relation to the type of systems they should invest in for the future. Please contact one of Compassion's Food Business Managers for further advice and support.

## Compassion encourages all companies to:

- Provide clarity of scope and report progress for all commitments;
- Extend commitments to cover 'hidden' product and ingredient eggs;
- Work with suppliers now to ensure deadlines are met and a progressive transition to cage free is achieved;
- Ensure that you invest in the best alternative systems, which are fit for purpose (provide a good quality of life for hens) and fit for future (are acceptable for the lifetime of investment and successfully address emerging issues, e.g. operating with intact beaks).



		d	5% ,0% 30% 30% 50% 50% 50% 50% 40% 50% 50% 50% Good Egg
ACCOR*		Shell & Product/Ingredient (liquid) 2020	18%
API RESTAURATION		Shell 2025	Not yet reported
		Product/Ingredient 2025	Not yet reported
ARAMARK		Shell 2025	Not yet reported *
ANDMAN		Product/Ingredient (liquid) 2025	Not yet reported
AZZURI GROUP	ASK Italian	Shell 2020	100%
		Product/Ingredient 2020	Not yet reported
CAFFÈ NERO*		Shell 2021	Not yet reported
OM L NAMO		Product/Ingredient 2021	Not yet reported
CAMST		Shell 2025	48%
		Product/Ingredient 2025	35%
CASUAL DINING		Shell 2025	100%
GROUP		Product/Ingredient 2025	Not yet reported
CIR FOOD*		Unspecified 2018	77%
	Europe	Shell 2025	Not yet reported
COMPASS		Product/Ingredient (liquid) 2025	Not yet reported
GROUP	UK	Shell 2025	30%
		Product/Ingredient (liquid) 2025	Not yet reported
COURTEPAILLE		Shell 2025	Not yet reported
		Product/Ingredient 2025	Not yet reported
GRUPPO	Marr	Shell 2025	Not yet reported
CREMONINI		Product/Ingredient 2025	Not yet reported



		C	5% ,0% 30% 30% 10% 10% 50% 60% 10% 20% 30% 50% Good Egg Award
GROUPE LE DUFF	Del Arte France	Shell 2025	Not yet reported
		Product/Ingredient 2025	Not yet reported
LÉON DE		Shell 2018	100%
BRUXELLES		Product/Ingredient 2021	Not yet reported
MARKAS*		Shell & Product/Ingredient 2024	26.49%
	Europe	Shell	100%
MCDONALD'S*		Product/Ingredient 2025	Not yet reported
	Netherlands,	Shell 2020	100%
	UK	Product/Ingredient	100%
MITCHELLS & BUTLERS PLC		Shell 2017	100%
BUTHERWITH		Product/Ingredient 2025	Not yet reported
GRUPPO PELLEGRINI		Unspecified 2022	Not yet reported
PIZZA EXPRESS		Unspecified	100%
PRET A MANGER*		Shell	100%
THET A MANGER		Product/Ingredient	100%
PREZZO RESTAURANTS		Shell	100%
PLC		Product/Ingredient 2020	Not yet reported
RESTAURANT BRANDS INTERNATIONAL*	Burger King	Shell	100%
	Europe	Shell 2025	26%
SODEXO*		Product/Ingredient (liquid) 2025	29%
	Austria, Belgium, Germany, Switzerland	Shell	100%
		Product/Ingredient (liquid)	100%

		ó	go you goo go you go go go you Award
SSP INTERNATIONAL		Shell 2025	Not yet reported
		Product/Ingredient 2025	Not yet reported
STARBUCKS*	Europe	Shell 2020	Not yet reported
		Product/Ingredient 2020	Not yet reported
	UK	Shell	100%
		Product/Ingredient	100%
SUBWAY		Shell	100%
SUDWAI		Product/Ingredient	100%
THE RESTAURANT GROUP PLC		Shell 2017	100%
		Product/Ingredient 2023	Not yet reported
WAGAMAMA RESTAURANTS*	UK	Shell	100%
		Product/Ingredient	100%
WHITBREAD PLC	Germany, UK	Shell 2020	41%
		Product/Ingredient 2025	6%

\*See notes on page 14 for full details.





## Reporting: Manufacturers and Producers



<sup>\*</sup>See notes on page 14 for full details.

			6	or you got
AHOLD DELHAIZE	Europe	Shell 2025	Not yet reported	
	Albert Heijn	Shell	100%	
	Delhaize	Belgium Shell	100%	
			Shell	100%
		Belgium	Product/Ingredient	95%
		Denmark	Shell 2018	Not yet reported
			Shell 2020	Not yet reported
		France	Product/Ingredient 2020	Not yet reported
ALDI NORD	ALDI NORD	Germany	Shell	100%
			Product/Ingredient 2021	100%
		Luxembourg	Shell	100%
		Netherlands	Shell	100%
			Shell 2020	Not yet reported
		Portugal	Product/Ingredient 2025	Not yet reported
		Spain	Shell 2020	Not yet reported
			Shell	100%
ALDI SÜD* Aldi	Germany	Product/Ingredient	100%	
	Hungary	Shell 2025	Not yet reported	
	Ireland	Shell 2025	Not yet reported	
		Shell	100%	
		Italy		

<sup>\*</sup>See notes on page 14 for full details.



<sup>\*</sup>See notes on page 14 for full details.

		d	or you got got got got got got got Award
COLRUYT	Belgium, France	Shell	100%
		Product/Ingredient	100%
COOP DENMARK GROUP*	Coop, Kvickly, SuperBrugsen, Dagli'Brugsen, Irma and Fakta	Shell 2020	100%
COOP*	Italy	Shell	100%
COOP		Shell	
COOP	Switzerland	Product/Ingredient	100%
СООР	UK	Shell	100%
COOP		Product/Ingredient	100%
	France	Shell 2025	Not yet reported
E. LECLERC*		Product/Ingredient 2025	Not yet reported
ESSELUNGA*		Shell	100%
GRUPPO PAM (PAM, PANORAMA AND PAM LOCAL)		Shell	100%
		Shell (own brand)	100%
ICA GRUPPEN		Shell (all eggs sold) 2018	Not yet reported
LES MOUSQUETAIRES GROUP*	Intermarché	Shell 2025	Not yet reported
	Netto	France Shell 2025	Not yet reported
LOUIS DELHAIZE GROUP*	. Cora	France Shell 2025	Not yet reported
MARKS & SPENCER	UK	Shell	100%
		Product/Ingredient	100%
	METRO/ MAKRO Cash & Carry	Shell 2025	Not yet reported
METRO GROUP*		Product/Ingredient 2025	Not yet reported





<sup>\*</sup>See notes on page 14 for full details.

#### **Notes on the data:**

#### General:

'Unspecified' means that companies have not specified whether their commitment applies to shell or product and ingredient eggs. We advise that companies provide clarity on commitments where necessary.

In the case of manufacturers, we have noted any unspecified commitments as 'Product/Ingredient' and expect that these commitments cover all eggs used. This applies to the commitments of: Andros, Balocco, Barilla, Bridor, Ferrero, Galbusera, Giovanni Rana, Groupe LDC, Mars, Mondelēz, Paluani, Sodebo and Unilever.

Where a geographical location has not been specified for commitments or progress reporting in this report, this means that it applies to all European operations of the company.

End-dates have not been provided for cage-free egg commitments that were set for completion earlier than 2017 and which have been met. In most instances companies do not provide this historical information for fulfilled commitments and, to be consistent, we have omitted it for all.

## Company-specific: Food Service

Accor: Excludes the hotels in Germany and in the FRHI group. Reporting based on percentage of hotels 100% cage-free.

Caffè Nero: Company website also states: "The whole eggs used in our savoury range of products are 100% free-range."

CIR Food: Commitment unspecified and not clear whether it applies only to the food catering operations or also to their bars and restaurants.

**Dussmann:** Commitment not found on company website.

**Greggs plc**: Total progress figure given for shell and product/ingredient eggs combined. However, shell eggs have been 100% cage-free since 2014.

Groupe Holder, Paul: It is not clear whether this commitment applies to Paul in France only or also the other countries in which the brand operates.

**J D Wetherspoon plc:** Company website states an approximate figure: "Approximately one-third of suppliers using egg as an included ingredient in supplied products is not using free-range eggs."

Markas: Intermediate target for 35% of shell and product/ingredient eggs by 2019. Company website states that, in the pursuit of their goal to purchase 100% of eggs from cage-free systems by 2024, the quantity of eggs purchased from caged production systems had been reduced by 26.49% at the end of 2017. For the purpose of this EggTrack report, we have assumed that this reduction has been from a starting point of 0% cage-free eggs but we encourage Markas to provide clarity in their future reporting, so that their progress is not under-reported.

McDonald's, Europe: Commitment unclear: "In the U.S. and our international lead markets, we have committed to sourcing only cage-free eggs by 2025 at the latest. We've been cage-free for the breakfast menu in all European markets since 2011 (except Belarus, Russia and the Ukraine, which account for approximately 6% of whole eggs in Europe)." Information based on Good Egg Award.

McDonald's, United Kingdom: Commitment unclear: "UK: Breakfast menu contains free-range eggs sourced from British and Irish farms, most of which are independent and family-owned. All eggs conform to the Lion Quality Code of Practice or equivalent and meet strict RSPCA Assured standards." Information based on Good Egg Award.

**Pret A Manger:** Commitment not found on company website. Information based on Good Egg Award.

#### **Restaurant Brands International, Burger**

King: Commitment unclear: "The Burger King brand and its restaurant owners currently serve cage-free shell and liquid eggs\* for breakfast in Europe. \*Cage-free egg products do not include frozen eggs at this time." Information based on Good Egg Award.

**Sodexo**, Europe: Global progress figure.

Starbucks, Europe: Commitment on company website states: "We are committed to working with our suppliers toward our goal to be 100% cage-free in company-operated stores by 2020." Starbuck's 2020 commitment under its Good Egg Award also includes licenced partners.

Wagamama: It is not clear whether this commitment applies to Wagamama in the United Kingdom only or also the other countries in which the brand operates.

#### **Notes on the data:**

#### **Manufacturers and Producers**

Danone: Global progress figure.

Groupe LDC, Marie: Company website states (in translation): "Marie already uses free-range eggs for making 100% of our quiches and tarts, in our fresh and frozen ranges."

Mars: Commitment not found on company website. Information from www.cagefreefuture.com.

Mondelēz: Global progress figure. Company website states: "We currently use 100% cage-free eggs in all of our European chocolate brands as well as in our biscuit products sold in Belgium and the Netherlands."

Noble Foods, Europe: Company website states that 62.8% of Noble Foods' bird supply base is currently free from confinement. We have assumed that this figure applies to both shell and product/ingredient eggs produced by Noble Foods.

Noble Foods, Gü: Commitment not found on company website. Information based on Good Egg Award.

**Sodebo:** Commitment made at the end of 2017, progress due to be reported in 2019.

Unilever: Global progress figure. Company website states: "In Western Europe, Hellmann's, Amora and Calvé brands have used 100% cage-free eggs since 2009."

#### Retailers

Aldi Süd, Hungary: Company website also states (in translation): "We are gradually working to replace cage eggs in our egg-containing products. Our aim is to provide only certified cage-free and free-range eggs in our ranges of cakes, pasta, mayonnaise and delicatessen sauces. In the other relevant product ranges (e.g. deep-frozen products), we are also progressively implementing the transition, provided that this is possible and relevant to the market."

Aldi Süd, Hofer, Slovenia: Company website also states (in translation): "For many years, Hofer has been working to use, in our ranges of cakes, pasta, mayonnaise and fine sauces, exclusively eggs from suppliers of certified barn or free range eggs. These steps are being gradually introduced, if market availability and market conditions so allow. This also applies to other relevant product groups (eg deep-frozen products)."

**Auchan, France**: Intermediate target for 100% of own-brand eggs by 2022.

Carrefour, France: Intermediate target for 100% of own-brand eggs by 2020.



Carrefour, Poland: Intermediate target for 100% of own-brand eggs by 2020.

**COOP Denmark Group:** Company website also states (in translation): "Cage eggs are now also being removed from processed goods."

Coop, Italy: Company website also states (in translation): "This commitment also already involves many packaged Coop products, which have eggs as an ingredient: mayonnaise, sauces (Tartar, Cocktail, Tonnata and Boscaiola), and all the egg pasta, both fresh and dried. Furthermore, for production inside the stores, we use only cage-free hens' eggs."

E. Leclerc, France: Intermediate target for 100% of own-brand eggs by 2020.

Esselunga: Company website also states (in translation): "Cage-free eggs are used in fresh pasta, bakery products and confectionery, and gastronomy products manufactured in Esselunga's own factories, as well as for some recurring products (e.g. Panettone, Pandoro and Colomba under the Le Grazie brand)."

Les Mousquetaires Group, Intermarché: Intermediate target for 100% of own-brand eggs by 2022.

Louis Delhaize Group, Cora, France: Intermediate target for 100% of own-brand eggs by 2022.

Metro Group, METRO/MAKRO Cash & Carry: Intermediate target for 100% of shell and product/ingredient eggs by 2022 in West and South Europe.

#### **Notes on the data:**

#### **Good Egg Awards**

Full details of the Good Egg Awards received by the companies in this report:

#### **Food Service:**

ARAMARK DE 2009 & UK 2011, Shell; Camst IT, Shell 2022; Casual Dining Group UK, Shell & Product/Ingredient 2022; Compass Group Restaurant Associates, UK, Shell 2008; et al.; Dussmann DE, Shell & Product/Ingredient 2012; Greene King plc UK, Shell 2021; Greggs plc UK, Shell 2014 & Product/Ingredient 2022; J D Wetherspoon plc UK, Shell 2007; McDonalds EU, Shell 2010; UK & NL, Product/ Ingredient 2015; Mitchells & Butlers plc UK, Shell 2017; Pret A Manger UK, Shell 2008 & Product/Ingredient 2016; Restaurant Brands International Burger King, EMEA, Shell 2012; Sodexo Sodexo Prestige, UK, Shell 2010; et al.; BE, Shell 2008; SSP International Rail Gourmet Group, UK, Shell & Product/ Ingredient 2011; Starbucks EMEA, Shell & Product/Ingredient 2020; UK, Shell 2009; Subway EU, Shell & Product/Ingredient 2014; et al.; Whitbread plc UK, Shell 2020.

#### **Manufacturers and Producers:**

Barilla Barilla, IT, Product/Ingredient 2012; et al.; Danone Global, Product/Ingredient 2019; Ferrero EU, Product/Ingredient 2015; Mondelēz Cadbury Crème Egg, UK, Product/ Ingredient 2011; Nestlé EU, Shell & Product/ Ingredient 2020; Noble Foods The Happy Egg Co., UK, Shell 2011 & Product/Ingredient 2012; Gü Puds, Global, Product/Ingredient 2014; Sodebo FR, Shell & Product/Ingredient 2023; Unilever Mayonnaises & Dressings, EU, Product/Ingredient 2012; et al.

#### **Retailers:**

Aldi Nord DE, Shell & Product/Ingredient 2021; Aldi Süd Hofer, AT, Shell 2009; Carrefour BE, Shell 2009; Groupe Casino FR, Shell 2020; Colruyt BE, Shell 2007 & Product/Ingredient 2020; FR, Shell 2015; Coop Denmark Group Irma, DK, Product/Ingredient 2015; Kvickly, DK, Shell 2015; Coop IT, Shell 2010; Coop UK, Shell & Product/Ingredient 2008; Marks & Spencer UK, Shell 2007 & Product/Ingredient 2012; Metro Group Real,- DE, Shell 2009 & Product/Ingredient 2016; Migros Migros, CH, Shell & Product/Ingredient 2015; Morrisons UK, Shell 2022; REMA 1000 NO, Shell 2016; REWE Group REWE and Penny, DE, Shell & Product/ Ingredient 2016; REWE International AG, AT, Shell & Product/Ingredient 2007; Sainsburys UK, Shell & Product/Ingredient 2012; Schiever FR, Shell 2015; Schwarz Group Kaufland, DE, Shell 2010 & Product/Ingredient 2020; et al.; Lidl, FR, Product/Ingredient 2020; Lidl, IT, Shell & Product/Ingredient 2019; Lidl, BE, Product/Ingredient 2018; Lidl, DE, Shell 2009; Waitrose UK, Shell & Product/ Ingredient 2008.



## **Looking forward**

We are pleased to see that a very good proportion – 75% of the 83 companies included in this first version of the European EggTrack report – have reported progress against their commitments for at least part of their supply chain. Encouragingly, 43% of companies have reported fully against their commitments for all parts of their supply chain.



#### Average Progress by Commitment End-Date **Overall trend** More progress has been made against commitments 100% with imminent end-dates. 80% Of the commitments with 2025 end-dates, 18 of 60% these have been reported against and the average 40% percentage of eggs that are now cage-free is 48%. 20% 0% <2017 2017 2018 2019 2020 2021 2022 2023 2024 2025 n=70 n=6 n=3 n=3 n=10 n=1n=2n=0n=1 n=18This graph shows the average progress of the 114 commitments for which progress has been reported.

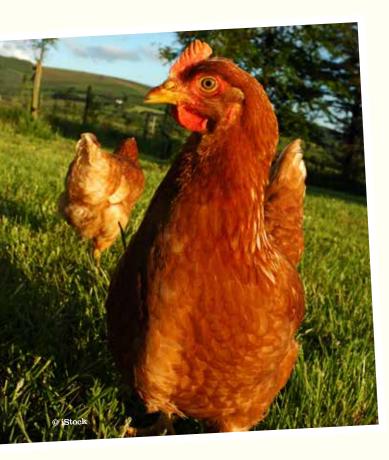
#### Percentage of Commitments Reported Against 100% 99% 100% 67% 80% 60% 38% 40% 17% 20% 0% 0% 2025 2019 2020 2021 2022 2023 2024 n=70 n=0 n=18 Of the 201 individual commitments tracked in this report, this graph shows the proportion that have been reported against, by end-date.

#### **Overall trend**

Commitments with imminent end-dates are more likely to have been reported against.

A quarter of the commitments with 2025 end-dates have been reported against.

We encourage those companies with longer commitment timeframes to pace their conversion year-on-year and to publically report progress.



In future editions of EggTrack we look forward to seeing all companies reporting progress across all parts of their supply chain, sending a strong signal that industry is committed to making the move away from the use of cages for laying hens.

During the compilation of this report, it was found that a number of the commitments and progress reports are not clear as to which parts of the supply chain they apply (e.g. which geographies, brands and forms of egg). Similarly, it is not always clear what companies mean by 'egg products' or 'ingredients'. Some companies use 'egg products' or 'ingredients' to mean liquid and powdered egg, etc. and some companies also include eggs in bought-in composite products in these descriptions, such as pastry and sauces. We encourage companies to address these issues of clarity where applicable to allow complete transparency of their cage-free commitments and their progress towards their goals.

# FOOD BUSINESS RESOURCES

#### **RESOURCES**

A selection of our resources relevant to companies transitioning to cage-free egg production:

#### CAGE-FREE SYSTEMS – LAYING HENS:

A one-page summary highlighting the key points for ensuring cage-free systems are 'fit for purpose' and 'fit for future'

Click here

## LAYING HENS STANDARDS MATRIX:

A table showing how different assurance schemes compare to Compassion's criteria for higher welfare

Click here

#### COMPASSION'S OPINION ON COMBINATION ('COMBI') HOUSING FOR LAYING HENS

A summary of why combination systems are not a suitable option for cage-free housing

Click here

#### HIGHER WELFARE SYSTEMS FOR LAYING HENS – PRACTICAL OPTIONS:

A comprehensive guide to cage-free systems

Click here

## ADDITIONAL GUIDANCE FOR MULTI-TIER SYSTEMS:

Part of our 'Fit for Purpose, Fit for Future' series of resources Coming soon





#### SELEGGT IN-OVO SEXING

Video case study about Seleggt's in-ovo sexing technology to avoid the culling of male chicks. Winner of our Best Innovation Award 2018

Click here



#### KIPSTER CASE STUDY

Video case study about the Kipster higher welfare barn system

Click here



FURTHER
INFORMATION
ABOUT OUR GOOD
EGG AWARDS

Click here



### Compassion's Food Business Team

The companies that Compassion works with are key drivers towards achieving a more ethical and sustainable food system. With the food industry facing increasing demands to provide greater transparency, we offer guidance around performance reporting to help inspire and communicate meaningful progress. Compassion's Food Business Team are also able to provide technical support to companies as they pursue their cage-free egg commitments and wider animal welfare goals. Find out more at: www.compassioninfoodbusiness.com





#### **Compassion in World Farming**

Compassion is recognised as the leading international farm animal welfare charity. It was founded in 1967 by Peter Roberts, a British dairy farmer who became concerned about the development of intensive factory farming.

For more information visit ciwf.org

#### Food Business Programme

Compassion in World Farming's Food Business team works in partnership with leading manufacturers, food service companies and supermarket retailers that have the ability to positively impact large numbers of animals in their supply chains.

We believe in collaboration and a solutions-led approach, developing relationships that are based on trust, mutual benefit and reward for progress.

For more information visit compassioninfoodbusiness.com

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Compassion in World Farming is registered as a charity in England and Wales (Charity Number 1095050) and a company limited by guarantee (Company Registered Number 4590804).